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# #ShenCoGives

## November 27



## Tuesday, November 27

**Show your support for Shenandoah County nonprofits who work tirelessly in our community to assist individuals and families in their time of need.**

Giving Tuesday is a global day dedicated to giving back. Join the movement on **Tuesday, November 27**, where charities, families, businesses, and individuals around the world will come together for one common purpose: to celebrate generosity and to give. You can join the movement through your gift of time, donations, goods or your voice.

Last year, #GivingTuesday had 21.7 billion social media engagements, and a total of \$300 million was donated on #GivingTuesday. #GivingTuesday was started in 2012 and fashioned after the Black Friday, Small Business Saturday, and Cyber Monday events. It was a natural fit to add #GivingTuesday to follow those big shopping days.

Shenandoah County has many caring citizens and on **#GivingTuesday we will show that #ShenCoGives**. This is the second year the Chamber's Nonprofit Council is working together to promote our nonprofits who are participating in #GivingTuesday.

“#ShenCoGives is a way the Shenandoah County Chamber can help direct donors and promote the good work of our local nonprofits that are participating in #GivingTuesday. We hope this campaign can make more of an impactful difference together than our nonprofits already do individually,” shared Niki Wilson, Chair of the Chamber’s Nonprofit Council and Valley Health’s Foundation Regional Director of Development.

On this day, the Chamber’s Nonprofit Council invites you to join us in helping these participating community organizations. Take a few minutes to visit their websites, read their personal stories of how your giving helps; and look for their #GivingTuesday or local hashtag to make your donation and show you care:

**Alliance for the Shenandoah Valley:** [www.ShenandoahAlliance.org](http://www.ShenandoahAlliance.org) #ShenandoahAlliance

**American Cancer Society:** [www.RelayForLife.org/ShenandoahVA](http://www.RelayForLife.org/ShenandoahVA) #shencorelay

**Big Brothers Big Sisters Shenandoah County Pilot:** [www.bbbshr.org/shenco](http://www.bbbshr.org/shenco) #GiveBBBSShenCo

**Blue Ridge Hospice:** [www.brhospice.org](http://www.brhospice.org) #BRHospice #brighteninglifesjourney

**Family Promise of Shen County:** <http://shenandoahfamilypromise.org/> #BringingFamiliesHome

**Friends of the North Fork of the Shenandoah River:** <https://fnfsr.org/donate/>

**Humane Society of Shenandoah County:** [www.hsscva.org](http://www.hsscva.org) #hsscva

**Response, Inc.:** [www.responseva.org](http://www.responseva.org) #Hope&Healing

**Shenandoah Alliance for Shelter:** [www.allianceforshelter.org](http://www.allianceforshelter.org) #SASGivesBackpacks

**Shenandoah Community Health Clinic:** [www.shenclinic.org](http://www.shenclinic.org) #Health4Shenandoah

**Shenandoah County Pregnancy Center:** [www.hope4future.org](http://www.hope4future.org) #givingsaferides

**Shenandoah Valley Music Festival:** [www.musicfest.org](http://www.musicfest.org) #ShenValleyMusic

**Strength In Peers:** [www.strengthenpeers.org](http://www.strengthenpeers.org)

**United Way NSV – Online Charity Auction:** [www.32auctions.com/UWNSV](http://www.32auctions.com/UWNSV)

**Woodstock Museum:** [www.woodstockmuseumva.org/](http://www.woodstockmuseumva.org/) (volunteers and donations)

Whitney Minnick, Community Development Manager with the **American Cancer Society**, shared that “funds raised by the American Cancer Society fund groundbreaking cancer research and programs for cancer patients and their families. ACS is making a difference for patients in Shenandoah County by

providing them with rides to and from appointments and assisting them with free lodging when traveling out of the area for appointments. Our 1-800 number (1-800-227-2345) has offered 24/7 support to many people in this community over the years.”

Jean Martin, Executive Director for the **Pregnancy Center**, is excited about their #GivingSafeRides campaign for #GivingTuesday. “Recently the law changed in VA to require children to remain in rear-facing car seats until age two. #givingsaferides will help us educate parents on the benefits of keeping toddlers rear-facing and will provide safe seats for those who can’t afford them.”

“Donations made to **Strength In Peers** will serve our Street Outreach Program which provides peer support events to homeless families and individuals living in Shenandoah County. In addition to having peer support specialists available for one-on-one conversations, the program provides backpacks full of needed materials, including ponchos, emergency blankets, hats, gloves, and socks, as well as important information regarding substance use and HIV and Hepatitis C, along with connection to valuable community resources that can assist our friends who need the most support this winter,” shared Strength In Peers Executive Director Nicky Fadley.

“**Blue Ridge Hospice** was founded on the premise of remaining “open to all.” This decree allows patients who are unable to afford hospice care and services to receive the same care as those with insurance, Medicare, or the ability to pay. Funds received from *Giving Tuesday* will allow us to continue caring for these individuals in their final months, weeks, or days of life – giving them the quality of life, dignity, comfort and compassion everyone deserves,” shared Patty Fadeley, Community Development Manager with BRH.

“Please help support children in our program through our Give Back to Children Fund. Often the children arrive at the Center with only the clothes they are wearing. The children already worry about things like leaving their homes, starting a new school, meeting all new people. So having a new outfit to wear, having socks or pajamas and new shoes can boost a child's confidence and self-esteem and help them be strong in this new situation,” shared Sherry Arey, Executive Director of **Family Promise of Shenandoah County**.

"Our valley is a recreational paradise with forested mountains, rural countryside, and a river winding through. Yet far too many local children grow up spending too little time outside. This loss of experience in nature can hinder a child's development. At Friends of the North Fork, we believe children need the space and time to explore the world of woods and creeks, rocks and rivers. Through our outdoor education programs we are helping children open new doors in appreciating and interacting with the outdoors toward developing projects to better understand and steward all that our beautiful area has to offer," shared John Eckman, Executive Director of **Friends of the North Fork of the Shenandoah River**.



**Pictured are members of the Chamber's Nonprofit Council representing Family Promise, Shenandoah Memorial Hospital Foundation, Shenandoah Valley Music Festival, Blue Ridge Habitat for Humanity, Shenandoah Community Health Clinic, American Cancer Society, Blue Ridge Hospice, Response, Shenandoah County Pregnancy Center, Shenandoah County Education Foundation, Alliance for the Shenandoah Valley, Shenandoah Community Foundation, Shenandoah County SEARCH, Shenandoah Valley Lutheran Ministries, and United Way of the NSV**

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