



Shenandoah County Chamber of Commerce  
Community Leadership Program

***Purpose:***

To develop and foster leadership potential in the community to ensure citizen involvement, community prosperity, and overall community success in Shenandoah County.

***Objectives:***

To develop the skills of participants so they will be able to provide the leadership necessary to address community needs.

To enhance an understanding of the complex issues facing Shenandoah County through educational programs, exposure to community leaders and the structures they operate within, and through discussions on current issues facing the County.

***Format:***

This is a nine-month program from September through May. Sessions will be held once a month during this timeframe on a Friday and will generally run 8:00-4:30. Lunch and a light breakfast are provided for each session. Topics include Leadership, Agriculture/Tourism, Local Government, Education, Public Safety, Health Care, Business/Industry, Non-Profit/Media, and the final session involves group presentations from the cohort. Sessions are led by a combination of community leaders, professional facilitators, and specialists in the respective fields.

***Tuition:***

Tuition must be paid up front by either the participant or employer (participants or their employer's must be a current Chamber member). Limited scholarships may be available and are awarded based on need. The tuition for the 2019-20 program is \$250.

***Application:***

An application form must be completed by all participants. The maximum number of participants will be determined by the Chamber each year.

***Board of Directors:***

Consists of selected business leaders invited by the Chairperson to select the Leadership Shenandoah County participants. Each Director will coordinate and facilitate their respective Session.

The Board consists of the Chamber President Elect, County Administrator, SCPS Superintendent, Chamber Executive Director and representatives from Industry/Business, NonProfit, Healthcare, and Media.

## 2019-2020 COURSE OUTLINE

Days typically begin at 8:00 a.m. and end at 4:30 p.m.

Attendance is mandatory

August 12, 2019

Leadership Shenandoah County participants announced

September 13, 2019, 8:30 a.m. – 4 p.m. Location: Bryce Resort  
Orientation Session, Retreat and Zip Line

September 20, 2019

**Local Government** – An overview of the structure and function of our local government along with discussion of government's role in addressing local challenges. This class requires independent attendance at a county government meeting prior to the session.

October 11, 2019

**Health Care and Human Needs**—An overview of medical care in Shenandoah County including tours of SMH, Dept. of Social Services, clinics and special care facilities. Discussions will focus on the current health care and human needs issues facing our community.

November 8, 2019

**Agriculture & Tourism**—Discover agricultural resources as they affect Shenandoah County. Accomplished by involvement in touring various farms, facilities and venues relating to agricultural and tourism activities.

December 13, 2019

**Education**—A look at the structure and operation of our public and private educational systems. Includes discussion and interaction relating to education's role in our economic prosperity. This class requires independent attendance at a Shenandoah County School Board meeting prior to the session.

January 10, 2020

**Public Safety** – A look at our fire service and law enforcement agencies and how they interact. Includes tours of the RSW Regional Jail and County Courthouse.

February 14, 2020

**Business/Industry** – A look at the diversity of the local business economy including a statistical overview of the county in the Northern end of the County. Includes tours of several area businesses and industries.

March 13, 2020

**Business/Industry** – A look at the diversity of the local business economy including a statistical overview of the county in the Southern end of the County. Includes tours of several area businesses and industries.

April 10, 2020

**Non-Profit & Media** – We discover Shenandoah County's non-profits and learn the role these entities serve in commerce and our quality of life.

Wednesday, May 6, 2020, 5:30 pm – 6:30 pm Location: TBD

**Graduation** – A special event honoring those who have completed the Leadership Shenandoah County Program.

# LEADERSHIP SHENANDOAH COUNTY

You are invited to apply for the 2019-2020 Leadership Shenandoah County program...

A comprehensive series of lectures, discussions, and field trips designed to educate and develop community leaders about the present and future needs of Shenandoah County.

A program of the



Sponsored By:

## Premium



## Gold



## Silver



## Bronze



## **PURPOSE**

The Leadership Shenandoah County program is designed to expose current and future leaders to all aspects of Shenandoah County. The program's purpose is:

- To identify community leaders of diverse backgrounds
- To develop their potential and desire to accept civic responsibilities and leadership roles
- To expose community leaders to the problems and opportunities that face Shenandoah County
- To build a realistic understanding of leadership in today's complex society
- To open a dialogue among emerging and current community leaders
- To acquaint leaders with the processes, programs, opportunities and challenges for individual involvement in Shenandoah County

## **SELECTION CRITERIA**

The most important factor in participant selection is identifying those individuals who are most apt to use their leadership knowledge and skills for the long-term benefit of the community.

Based upon this criteria, individuals selected will:

1. Have demonstrated commitment through past and current community activities
2. Have attained a leadership position within their business or organization or have the potential for advancement to senior leadership positions.
3. Have a sincere commitment, motivation and interest in serving their community
4. Be interested in, or intend to seek, leadership roles in the community
5. Represent a cross section of the business community of all ages and geographic representation, including government representatives, professional leaders, and community service volunteers.

The selection committee is comprised of the Leadership Shenandoah County Board of Directors

## **GRADUATION & ATTENDANCE REQUIREMENTS**

So that participants can gain full benefit from the Leadership Shenandoah County program, course completion is based upon meeting attendance requirements for class sessions. The equivalent of more than two days of absences prohibits graduation at the end of the session year. Attendance will be checked in the morning, after lunch, and at the end of the day. If a day includes a bus tour, class members are required to ride the bus during the entire session. The bus tour attendance is required except in cases where there is the need for a documented accommodation. If attendance on any session day is not possible the Leadership Shenandoah County Executive Director must be notified.

## **TUITION**

Tuition covers the cost of all session materials, field trips, refreshments, meals, transportation and the graduation ceremony. Limited scholarships may be available for qualified scholarship applicants.

**Confidential Application**

**2019-2020**

**No hand-written applications will be accepted**

**Please be sure to follow delivery instructions**

**Application Due: July 12, 2019**

Name

First

Middle

Last

Preferred Name

Mailing Address

Street

City

State

Zip

Home or Cell Phone

Business Phone

Email

Date of Birth

Length of Residence in Shenandoah County

Company/Sponsoring Organization

Organization Mailing Address

Nature of Business

Your Title

**1. EDUCATION**

A. Name of School

Dates of Attendance

Degree

Major

(begin with high school, then college(s), or trade schools and/or specialized training)

**2. EMPLOYMENT**

(List in chronological order, accounting for all time periods, including military, starting with the most current)

Employer	Title/Responsibility	Dates of Employment	Reason for Leaving
----------	----------------------	---------------------	--------------------

**3. ACTIVITY DATA**

Have you ever participated in another Community Leadership program?      Yes      No

If yes, which program?

Current Major Volunteer Role

Organization

Position      Hours per month

Describe responsibilities:

On average, how much time each month do you commit to volunteer work outside of your profession?

Please list your current business/professional affiliations      Hours per month

Please list your current community and/or social affiliations      Hours per month

If you have not previously had the time or interest to become involved in civic and community affairs, what conditions have changed to allow you to become involved? On which community boards, committees, or groups would you like to become active?

#### **4. LETTERS OF RECOMMENDATION**

Please include one letter of recommendation (no more than 500 words)

#### **5. GENERAL INFORMATION**

The primary goals of Leadership Shenandoah County are to develop and train leaders and to improve the quality of decision-makers for the future who can provide the community with greater continuity in community leadership.

A. Why do you want to participate in Leadership Shenandoah and what do you hope to gain from your participation?

B. Identify what you believe to be the three (3) most pressing problems facing Shenandoah County today. Explain why, and make recommendations for addressing and resolving these problems and issues.

Use separate sheet(s) for your response to 4B. Not to exceed 500 words per problem or issue.

#### **6. TUITION**

The tuition for Leadership Shenandoah County is \$250 per participant. Payment is due upon acceptance into the program – do not enclose payment with this application. Limited scholarships may be available and payment plans are possible. If you would like to be considered for a scholarship please submit an explanation of need (250 words). No refunds of tuition or transfers of class selection permitted. Applicants will be notified of selection status by August 12, 2019.

#### **7. COMMITMENT**

If a business or organization is sponsoring your participation in Leadership Shenandoah County, the sponsor or employer must sign this form to indicate their support of your participation in the program. **Applications will not be considered without this signature.**

Sponsor or Employer Signature

Print Name

Title

Applicant Signature

Date

8. DELIVERY INSTRUCTIONS AND DEADLINE

**Please do not send payment with application**

Completed applications must be delivered by email, hand or postal mail (no faxes) to:

Shenandoah County Chamber of Commerce  
PO Box 605, Woodstock, VA 22664

Office: 103 S Main Street, Woodstock, VA 22664

No hand-written applications will be accepted.

**QUESTIONS?**

**Please call Sharon Baroncelli at 540-459-2542**

**APPLICATION DEADLINE: No later than 3:00 p.m. on Friday, July 12, 2019**