



CRIME PREVENTION

SMALL BUSINESS = BIG LOSSES

Small businesses are much more vulnerable than larger ones.

Inventory cash and other assets should be safeguarded.

Small crimes in small businesses can cripple and even shut them down!





EMPLOYEE THEFT



FOLLOWING STRICT HIRING PRACTICES



Verify all information on applications



Contact all the references listed on an application



Consider running a credit/
background checks





EMPLOYEE POLICY

- A policy that is clear and concise about expectations and consequences in the workplace (I.e., code of ethics, security procedures, employee responsibility) is necessary.



KEEP GOOD RECORDS

Keep an active and itemized inventory of products and equipment

Cash flow should be accounted for and double checked by an owner, manager, or by someone who is not usually responsible for it.



LIMIT ACCESS

Keep

Keep access to keys, safes, and important documents limited.

Keep

Keep alarm codes secure and only give out code when necessary.

Change

Change locks and access code when an employee is terminated or resigns.





**Best
Employee**

**SHOW THAT
GOOD DEEDS
ARE BEING
NOTICED**

Reward employees for coming forward with security problems and doing a great job!





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BURGLERY / ROBBERY



LIGHTS, CAMERA, NO ACTION

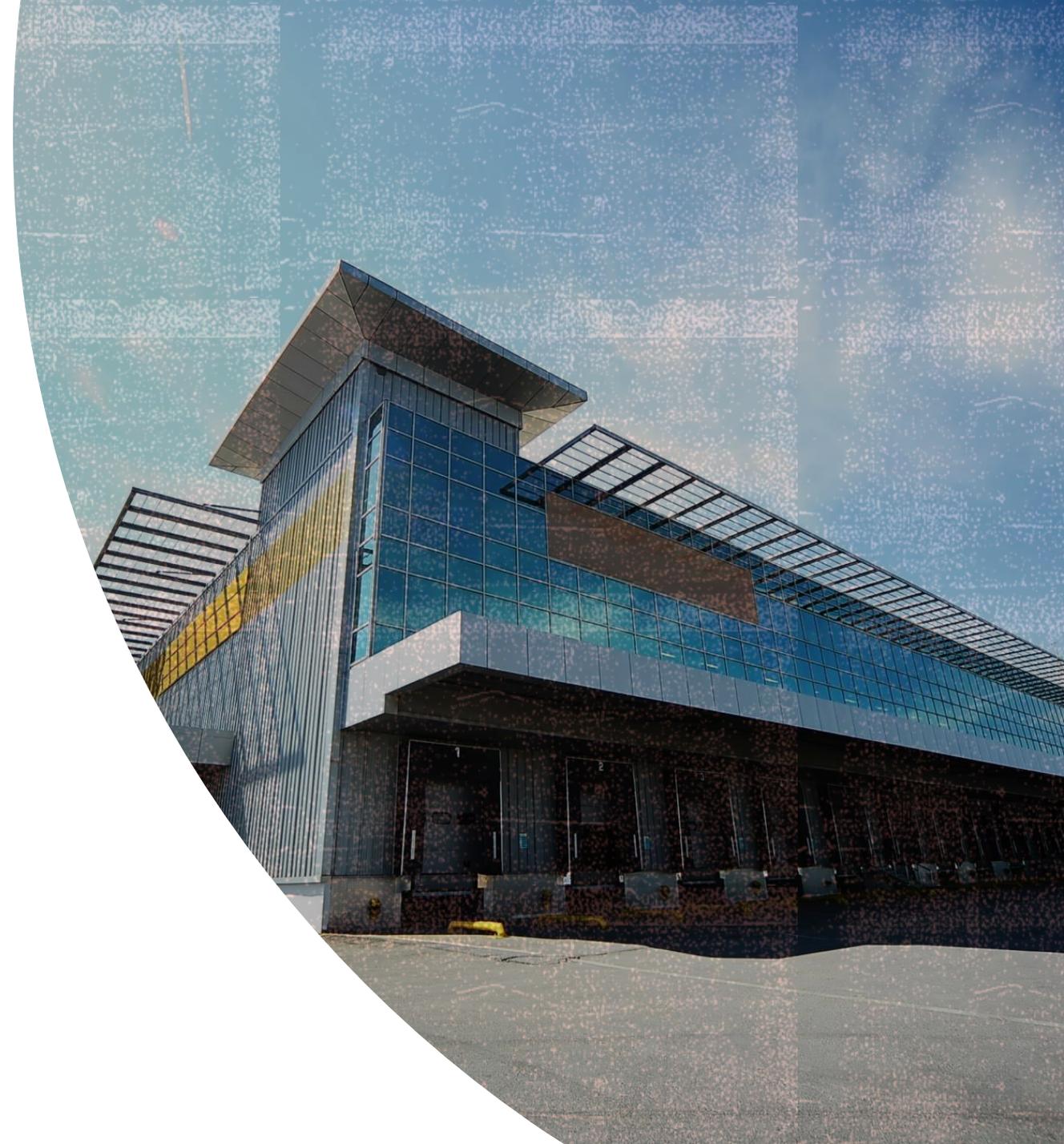
Keep windows and entry/exit doors of buildings visible by keeping them well lit.

Cameras around the exterior of the buildings (as well as the interior) will deter criminal activity



VISABILITY

- Consider leaving cash register open and empty at night.
- Move all items that are normally kept in the windows, out of the way
- Make sure windows/doors are locked but keep blinds and curtains open.
- This allows officers to see inside the store while doing property checks at night or non-business hours.



IS YOUR SAFE ...SAFE?



- Be sure your safe is fireproof and securely anchored. Remember to change the combination when an employee who has had access to it leaves your business.

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LOCK IT UP!

- **Make sure all outside entrances and inside security doors have deadbolt locks. If you use padlocks, they should be made of steel and kept locked at all times.**
- **All outside or security doors should be metal-lined and secured with metal security crossbars. Pin all exposed hinges to prevent removal**
- **Make sure alarms are set and on. Do system checks on alarms often to ensure theyre functioning properly.**



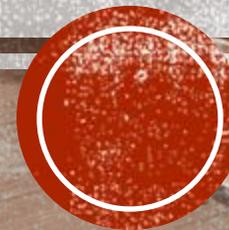
MORE ABOUT ROBBERIES

- **If you or your employees are confronted by a robber, cooperate. Merchandise and cash can always be replaced—people cannot!**
- **Make sure your address is visible so emergency vehicles can easily find your business.**
- **Make bank deposits often and during business hours. Do not establish a pattern, take different routes at different times during the day. Ask a police officer to escort you to the bank whenever possible.**
- **DO NOT KEEP LARGE AMOUNTS OF MONEY ON HAND!**



A row of red shopping carts is parked in a store aisle. The carts are made of metal mesh and have four wheels. They are arranged in a line, receding into the distance. The floor is a light-colored, polished surface.

SHOPLIFTING





**PROTECT YOUR
STUFF**

- **Keep the store neat and orderly so employees can see at a glance if something is missing.**
- **Use mirrors to eliminate "blind spots" in corners that might hide shoplifters.**
- **Merchandise should be kept away from store exits to prevent grab-and-run situations.**
- **Keep expensive merchandise in locked cases. Limit the number of items employees remove at any one time for customers to examine.**
- **The cash register should be inaccessible to customers, locked, and monitored at all times. Place it near the front of the store, so employees can also monitor customers coming and going**

A close-up photograph of a woman with blonde hair, wearing a green top, looking through black binoculars. She has a wide-eyed, open-mouthed expression of surprise or excitement. The background is a soft, out-of-focus outdoor setting. The text 'BUSINESS WATCH' is overlaid in the center in a bold, white, sans-serif font.

BUSINESS WATCH



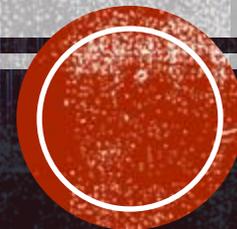
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WATCH AND REPORT!

- Report suspicious behavior to law enforcement immediately, even if it means taking a chance on being wrong.
- Aggressively advertise your Business Watch group. Post signs and stickers saying that your block of businesses is organized to prevent crime by watching out for and reporting suspicious activities to law enforcement.



SECURITY MEASURES



WIFI CAMERAS

- PRO

- **HIGH FLEXIBILITY:** PLACE THE CAMERA IN ANY LOCATION YOU PICK AS LONG AS THERE IS A POWER SUPPLY NEARBY, WHICH SAVES THE TIME TO MANEUVER IT.
- **EASY INSTALLATION:** SINCE THE CAMERAS ARE CONNECTED TO THE WI-FI NETWORK FOR FOOTAGE TRANSMITTING, THERE IS NO NEED TO RUN CABLES FROM THE RECORDER TO THE CAMERAS, WHICH MAKES THE INSTALLATION MUCH EASIER.
- **EASY TO CONCEAL:** WI-FI CAMERAS ARE OBVIOUSLY EASIER TO HIDE. ADOPTING THESE CAMERAS WILL SAVE SPACE AND MAKE THE REGION MORE ORGANIZED.
- **FAIR PRICING:** TYPICALLY, FEWER TOOLS AND ACCESSORIES WILL BE NEEDED, WHICH SAVES YOUR MONEY ON THE ACCESSORIES AND KNOWN AS A COST-SAVING OPTION.



WIFI CAMERAS- CON:

- **VULNERABLE TO INTERFERENCE:** THE SIGNIFICANT DOWNSIDE OF WIRELESS SECURITY CAMERAS IS THEY ARE SUSCEPTIBLE TO INTERFERENCE, WHICH CAN MAKE THEM LESS RELIABLE IN SOME SITUATIONS.
- **RESTRICTS SPEED:** CAN SLOW DOWN INTERNET.
- **LIMITED COVERAGE:** YOUR CAMERAS ARE ONLY ABLE TO COVER WHAT THE RANGE OF THE WIFI IS.
- **SUSCEPTIBLE TO HACKING:** NETWORK ATTACKS ARE IMPOSSIBLE ON HARDWIRED SYSTEMS ON ACCOUNT OF THE AUDITORY ALERTS AND AUTOMATIC EMAILS. "WIRELESS" MAKES IT VERY EASY



HARD WIRED CAMERAS – PRO:

- **Power Design With High Flexibility:** The setup process is not difficult because you don't have to worry about a secondary cable for power
- **Higher Transmission Reliability:** The data transmission is through wired cable for hardwired security cameras.
- **Wider Coverage:** The maximum connection distance of hardwired cameras is approx. 100 meters, ten times than the Wi-Fi ones.
- **Better Centralized Power Management:** A power outage will turn off your whole video surveillance system without UPS (uninterrupted power supply). With hardwired cameras, you can rely on a single and centrally-managed UPS to supply backup power for your critical network devices.



HARD WIRED CAMERAS — CON:

- **Difficult Installations:** Normally, the installation process requiring both IT knowledge and handyman skills.
- **Expensive Expenses:** Another downside to this type of security camera is the cost factor. It may cost more to initially set up your hardwired camera system.